

SARAHJOYJONES

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Career Objective

To gain an entry-level design position in an energetic professional environment

Skills

Creative

Able to visualize and verbalize concepts to fit a message that will persuade and inform. Skilled in layout, typography, illustration, photography, branding and logo design. I enjoy explaining design and the process of critiquing.

Technical

Advanced knowledge of Adobe InDesign, Illustrator, Photoshop, ImageReady and Acrobat. Working knowledge of Quark Express, Microsoft Word and Excel. Skilled on Mac and PC. Familiar with Dreamweaver MX.

Professional

Excel in organization, time-management, and customer service. Resolution-oriented with an enthusiasm for detail. I recognize that listening is a large part of communicating.

Work Experience

Contractor ▶ August – September 2006

Intern ▶ May – August 2006

Chaos Concept Manufacturing, McGarrah Jesse—Austin, Texas

- ▶ Assisted in logo, letterhead and brochure design for the Old Jail Art Center
- ▶ Responsible for resizing banners and signage for Central Market
- ▶ Created campaign materials including a poster, brochures and shelftalkers for Central Market's Special Diets Program

Image Coordinator ▶ June 1999 – June 2002

National Instruments Corporate Design Group—Austin, Texas

- ▶ Art directed hundreds of photoshoots for marketing materials and internal messaging
- ▶ Prepared digital images for print and web use
- ▶ Maintained an image database containing over 2,500 digital images and an extensive collection of film and prints going back 25 years
- ▶ Photographed events from ROBOLAB competitions to NIWEEK, their annual trade show at the Austin Convention Center

Ongoing Education

BFA in Communication Design ▶ Texas State University—San Marcos, Texas

Expected graduation Summer 2007

BA in Studio Art ▶ Southwestern University—Georgetown, Texas

Graduated with sculptural emphasis, Spring 1999

Achievements & Honors

- ▶ Coveted Memorial Ralph Award, "Sexes" book, Creative Summit 2007
- ▶ 4 Awards of Excellence, "Sexes," Brisket Jim's, Flatstock 12, "Black Jack White Hope," Creative Summit 2007
- ▶ Gold Award, exhibition catalog "Black Jack White Hope," ADCH 2006
- ▶ Bronze Award, advertisement for ASPCA, ADCH 2006
- ▶ Best of Show, exhibition catalog "Black Jack White Hope," Expose Yourself 2006
- ▶ Best of Books and Magazines, book cover for Neverwhere, Expose Yourself 2006
- ▶ 2 Awards of Excellence, Broken Social Scene and ASPCA, Creative Summit 2006

Organizational Affiliations

AIGA, Texas State University Student Chapter Member since 2004